



**Press release
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Citibank to be the main sponsor
of the Royal Belgian Football Association (RBFA)

Today Citibank and the Royal Belgian Football Association (RBFA) announce their partnership with the intention of a long term relationship. Citibank becomes the main sponsor of the RBFA. The sponsorship agreement is signed today by José de Peñaranda, CEO Citibank Belgium and François de Keersmaecker, president of RBFA.

The collaboration between RBFA and Citibank is not just about the national football team, but also about Belgian football in general. Citibank is sponsor of the Football Association, with his 422.000 members and 2.000 clubs with a lot of young football talent.

François de Keersmaecker, President of the RBFA: "The Football Association is proud to collaborate with Citibank. The RBFA has found an important partner to insure the future. Thanks to Citibank we can invest in the future of Belgian Football."

"Citibank is pleased with these opportunity to support the Red Devils and at the same time further development of the young Belgian football talent" Michel de Bolle, Marketing Director Citibank Belgium.

The agreement gives Citibank the opportunity to use his brand on tickets, stands, training clothes, clothes of the players escorts etc. There are also some deals about the buying of seats. The sponsorship brings benefits as well to our customers as our Citibank employees.

The sponsorship offers Citibank, with his 208 branches and 507.000 customers the opportunity to increase his visibility en to get to know the living environment of the customers. In a country like Belgium is this a unique opportunity. Belgium is a country with a huge football tradition. It is a national sport that during the major international competitions brings millions of men, women and children to their feet to support the Red Devils.

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General:

Citibank is the leading global financial institution for private individuals specializing in personalized and tailor-made financial solutions for their clients.

In Belgium Citibank Belgium (<http://www.citibank.be/>) has a network of 208 branches, offering a wide range of products such as current accounts, savings accounts, loans, investments and credit cards. These days clients can contact their financial institution via four channels, namely branch offices, Selfbanking centers, telephone and Internet. In this way Citibank combines the advantages of a branch bank with those of a direct bank. Citibank Belgium is a subsidiary of Citi.

Citi, with their presence in more than 100 countries on every continent, is the largest financial institution in the world and has around 200 million clients (private individuals, companies, authorities and agencies). Citi offers an extensive range of financial products and services, including banking and loans for private individuals, banking for companies, investments, insurance, bonds/securities and asset management. Some of the prominent brand names under the umbrella of Citi are Citibank, CitiFinancial, Primerica, Citi Smith Barney, and Banamex. Further information on www.citigroup.com or www.citi.com.